

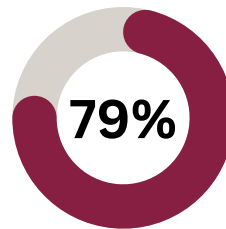
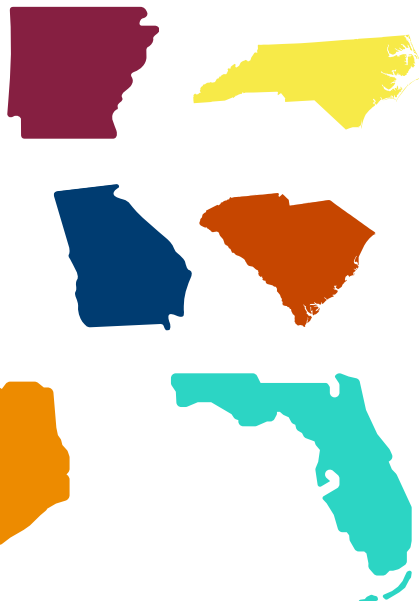
National and Regional Wildlife Viewer Survey

Enhancing Relevancy and Engaging Support from a Broader Constituency

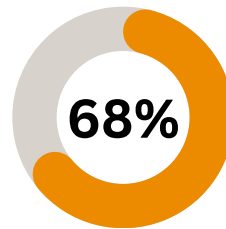


Wildlife viewing (feeding, observing, or photographing wildlife, or traveling to natural areas to view wildlife) is one of the fastest growing recreation activities in the U.S. In collaboration with the Wildlife Viewing and Nature Tourism Group and researchers at the Dayer Human Dimensions Lab in Virginia Tech conducted a nationwide survey of wildlife viewers to better understand them and their relationships with state agencies. Want to learn more? Scan the QR code to access the National & Regional Results of the Wildlife Viewer Survey, which includes detailed results from the Southeastern U.S.

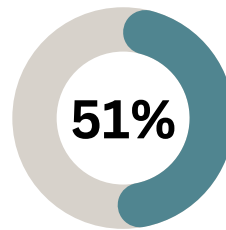
Survey results and reports available now from 6 states in the Southeastern US and the Southeastern Region!



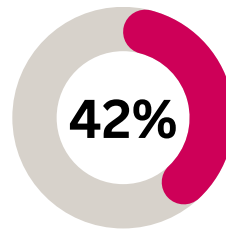
*of Southeastern wildlife viewers view **birds***



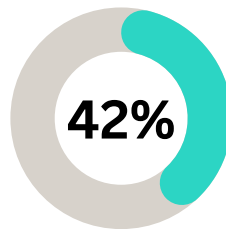
*of Southeastern wildlife viewers view land **mammals***



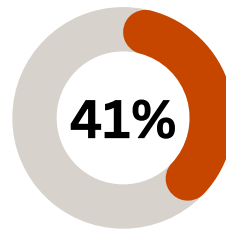
*of Southeastern wildlife viewers participate in wildlife viewing on **state managed land***



*of Southeastern wildlife viewers would like more **information about wildlife** from their state agencies*



*of Southeastern wildlife viewers would like more information about **where to go to view** wildlife from their state agencies*



*of Southeastern wildlife viewers also participate in **hunting and/or angling***