

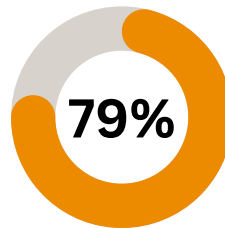
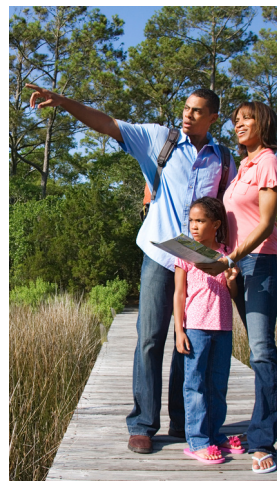
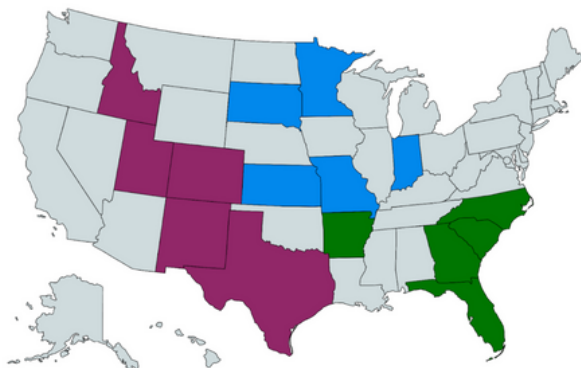
# National and Regional Wildlife Viewer Survey

*Enhancing Relevancy and Engaging Support from a Broader Constituency*

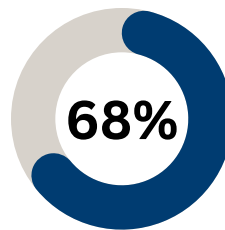
Wildlife viewing (feeding, observing, or photographing wildlife, or traveling to natural areas to view wildlife) is one of the fastest growing recreation activities in the U.S. In collaboration with the Wildlife Viewing and Nature Tourism Group researchers at the Dayer Human Dimensions Lab in Virginia Tech conducted a nationwide survey of wildlife viewers to better understand them and their relationships with state agencies. Want to learn more? Scan the QR code for links to the National & Regional Results of the Wildlife Viewer Survey and oversample reports from over a dozen states.

**Check out the Wildlife Viewing Toolkit Website for survey reports and webinars!**

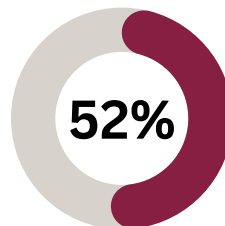
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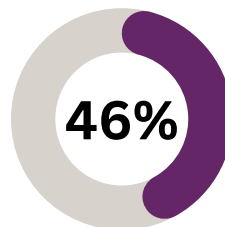
*of wildlife viewers view wild birds*



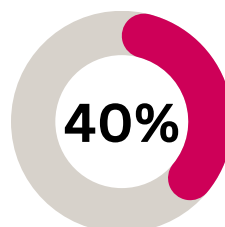
*of wildlife viewers view **land mammals***



*of wildlife viewers participate in wildlife viewing on **state managed land***



*of wildlife viewers also participate in **hunting and/or angling***



*of wildlife viewers would like **more information** about where to go to view wildlife from their state agencies*

**Questions?**  
Contact Emily Sinkular: [sinkular@vt.edu](mailto:sinkular@vt.edu)